

DENISE FLASZ

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www.daszcreativos.com

## **BILINGUAL MFA IN DESIGN AND TECHNOLOGY, MASTER IN MULTIMEDIA, ILLUSTRATOR.**

### EDUCATION

PARSONS NEW SCHOOL FOR DESIGN – New York, USA 2008 -2010

Design and Technology - MFA Class 2010

CENTRO DE DISEÑO DIGITAL – Caracas, Venezuela 2005- 2006

School of Visual Communications - MA Multimedia Design

INSTITUTO DE DISEÑO DE CARACAS – Caracas, Venezuela 2002- 2005

School of Illustration - Illustrator

### PROFESSIONAL EXPERIENCE

DASZ CREATIVOS ([www.daszcreativos.com](http://www.daszcreativos.com))- Caracas, Venezuela Jan 2012- Present

Founder / Interactive Designer

Designed websites, branding and mobile apps for Clients.

Clients include: Cannonball, Home+, Lujo, Horizon Behavioral, Big Rack Vodka, Pixable, Valeven, Polar Ice, Instacompras, Mail Boxes Etc, HBO, Conos Temakeria, Il Argento, Tendenza Jewelry, Vitamina music group, Hummer and many others.

AVIARY ([www.aviary.com](http://www.aviary.com))- New York, USA June 2010- May 2011

Designer

Designed their website's front end, Feather API front end and banners. All designs were done straight in HTML and CSS. Conceptualized, wireframed and designed their iOS and Android app.

KEHPCA ([www.kehpca.org/dev](http://www.kehpca.org/dev))- Nairobi, Kenya and New York, USA May 2009- 2011

Fellowship

Re-branding KEHPCA's new corporate image, which includes:

Brochures, logo, newsletter, web design and development.

Documented around forty testimonies and interviews from patients.

Taught design and development basics to the IT officer and KEHPCA's staff.

Supported their team from NY to follow up on site work.

ANOMALY ([www.anomaly.com](http://www.anomaly.com))- New York, USA Feb 2010- April 2010

Design Intern

Developed internal blog for Converse Domaination. Conceptualized, animated and post-produced broadcasting material for Converse domaination site.

ORUGA FILMS ([www.orugafilms.com](http://www.orugafilms.com)) Multidisciplinary Designer- Caracas, Venezuela 2007- 2008

Designer interdisciplinary

Designed and conceptualized the image of Caracas Kineret Dance Festival.

Developed advertising concepts and re-branded Vitamina's new image.

Managed, designed, animated and conceptualized 7 mini-sites for Sony Entertainment Television in Latin America.

Conceptualized, composed and animated AXN's Film festival trivia website for Latin America.

Developed and designed the first Venezuelan national art and music directory.

Conceptualized and Organized Oruga Film's entry for Guayoyo's Design Market.

Conceptualized and illustrated DIRECTV's Hello ID and Boxing website for Latin America.

Illustrated and composed online advertisement for BFC (Common Funds Bank).

Designed British Council's Incubator Stationary.

### SKILLS

#### PROFESSIONAL

UI, UX, Wireframing, web design, front end design, creative concepts, branding, academic and experimental illustration, print and physical computing.

#### COMPUTER PROGRAMS

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Flash and Flash Lite for mobile, Adobe InDesign, 3d Studio Max, Apple Final Cut Pro, Microsoft

Office. Basic Developing in: Arduino, Processing, Python, Action Script 3, PHP, HTML5, XML, CMS.

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## ADDITIONAL

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### LANGUAGES

Fluent Spanish and English, intermediate Hebrew and French.

### RECENT AWARDS AND EXHIBITS

#### NEW YORK, USA

2010. Participant of "Duality" exhibit at 92Y Tribeca

2010. Participant of Design and Technology ONEZERO Symposium at Parsons Sheila C. Johnson gallery

2010. Contestant of LVMH and Parsons collaborative contest: "The Art of Craftsmanship Revisited"

2009. Participant in "Control print", a collaborative exhibit at the Aronson Gallery.

2009. Contestant of Nokia Games university competition

2008. Contestant in PS3 Little Big Planet game jam

2009. Merit scholarship for tuition.

2008. Dean scholarship for tuition.

2008. Awarded fellowship from the Open Society Institute and Parsons to work for KEHPCA (NGO) in Nairobi.

#### LOS ANGELES, USA

2010. Participant of the Quarterly North South exhibition at UCLA ART+SCI Gallery+Lab

#### CARACAS, VENEZUELA

2007. Awarded outstanding design execution of Kineret's 2007 image from Hebraica Social Cultural and Sports club's executive board.

2006. Accredited 4th place at ENAMU (National Multimedia Encounter) by The French Alliance, The French Embassy and Centro de Diseño Digital.

### PROFESSIONAL COURSES

Caracas, Venezuela 2006. Advanced 3Dstudio Max character modeling course, at The Arts Institute, Caracas.

Caracas, Venezuela 2006. Advanced 3Dstudio Max lightening course, at The Arts Institute, Caracas.

### EXTRACURRICULAR ACTIVITIES

New York, NY 2008. Attended Pictoplasma Characters in Motion conference.

New York, NY 2008. Participated in Little Big Planet's 24 hour Jam at Parsons The New School for Design.

Caracas, Venezuela 2005- 2006. Member and founder of the Shaj University Movement for the Jewish community.

Caracas, Venezuela 2005. Attended the Congress of Youth University students, called De Cara al Futuro II.

Caracas, Venezuela 2005. Organizer of the En Medio del Camino's seminary, an important informative seminar addressed to recent highschool graduates.

Caracas, Venezuela 2004- 2005. First woman elected president of the University Youth Jewish Group Neurim.

Caracas, Venezuela 2004. Attended the Congress of Youth university students De Cara al Futuro I.

Caracas, Venezuela 2003. Attended the Leadership Seminar Puentes at Tacata Arriba.

Caracas, Venezuela 2003. Painted two art murals at the San Ignacio Shopping Mall sponsored by the Caracas Institute of Design.